

# NEW! Microfiber cleaning cloths

Clean, Polish & Protect  
without harmful cleansers and  
chemicals

## FEATURES&BENEFITS

- **HYPOALLERGENIC** thus not creating problems with those suffering from allergies or asthma.
- **NON ELECTROSTATIC**
- **SUPER ABSORBENT**, absorbing over 7 times it's weight in water.
- **DRIES IN 1/3 THE TIME** of ordinary cleaning towels.
- **ENVIRONMENTALLY FRIENDLY**, requiring no soap or chemicals of any kind.
- **Over 4 TIMES MORE EFFECTIVE** than ordinary cleaning towels, is MORE PLUSH & LONGER LASTING than other cleaning products and CONTAINS MORE THAN 200,000 FIBERS PER SQUARE INCH OF PRODUCT.

Totally **LINT FREE AND NON-ABRASIVE**



## WET IT-WRING IT-WIPE IT!

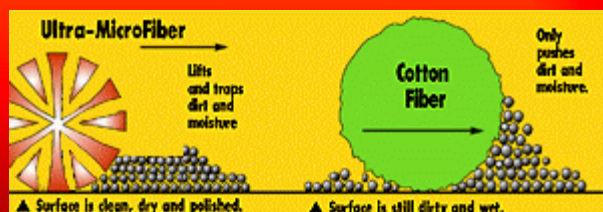
### COST & BENEFITS

1. Reduced environmental impact.
2. Saves substantial time & money.
3. Fewer allergic reactions.
4. Decreased risk of backs and shoulder injuries.
5. Reduced chance of spills & chemical related accidents.
7. Microfiber cloths can be reused a minimum of hundreds times



The picture above is an actual microphotograph of a cross section of one strand of microfiber. This photograph occupies approximately one square inch of space on this page. It would take 200,000 microfibers to fill the space that this photograph occupies

The graphic shown below further helps illustrate how microfiber cleans so much better than other materials.



Packaged by New York City Industries for the Blind, Inc., 3611 14<sup>th</sup> Ave., Brooklyn, NY  
Call 1-877-336-9242 or visit us at our website: [www.nycib.org](http://www.nycib.org)

Microfiber is available in several different constructions. Each construction provides different features and benefits. The most common constructions are the "Terry Style" and the "Suede Style" offered here. The terry style is best suited for all general cleaning purposes, both domestic and industrial. Suede works best in any "polishing" application, such as eye glasses, sun-glasses (except transitional A/R), all optics and lens', CD's, computer screens, TV screens, jewelry, coins, leather and even as a replacement for a chamois to dry off your car. Both of these styles can be used wet or dry, without soap or chemicals (chemicals CAN be used with microfiber, but usually they are not needed!) Unlike ordinary cleaning towels that only move or push the dirt and dust from one point to another, microfiber actually "lifts" the dirt or stain from the surface, and then stores the dirt particles in the towel until it is washed. Most of the time, it is best to use the suede towel dry, however, it will never harm the towel if you want to wet it. **With both towel styles, when using wet, it is very important to always wring the towel as dry as possible. If a microfiber towel is dripping water, it is too wet, and could leave streaks on the surface you are cleaning.**

**REMEMBER: WET IT-WRING IT-WIPE IT!**

## CARE

If the towel becomes too dirty, it will also begin to "streak". It is then time to wash the towel. This is easily done by just throwing the towel, or any other microfiber cleaning product, into any washing machine, and washing with any soap or detergent you prefer. **The only restriction in the wash cycle is to NEVER use any type of FABRIC SOFTENER.** The towel will treat the fabric softener as if it was dirt. It will try to store the tiny particles of the softener in the towel fibers and may cause the towel to be less effective.

## LESSON LEARNED

1. Microfiber cleaning products do not disinfect, rather they leave the surface of the area being cleaned "Free of any foreign material."
3. Microfiber breaks down the heavy dirt and grease and lifts it deep within the fiber like a magnet. This allows you to continuously clean without "cross contamination."
4. As microfiber products can be used damp, there is no need to mechanically dry them. By avoiding the use of commercial dryers, "Significant additional energy costs are avoided."
5. "Microfiber cloths used only with regular tap water, are 99.94% effective in removing bacteria from smooth surfaces, as compared to conventional cloths and mops used with Lysol or bleach, which were only 91.89% effective."
6. Microfiber products do not negatively impact the shine value of the surface being cleaned."

**Order today!**



Part #	Description	Packaged
40860	All purpose cleaning cloth 15"x15", green (12 cloths per case)	3 per poly pack, 4 packs per case
40861	Glass and mirror cleaning/ polishing cloth, 15"x15",blue (12 cloths per case)	3 per poly pack, 4 packs per case

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